

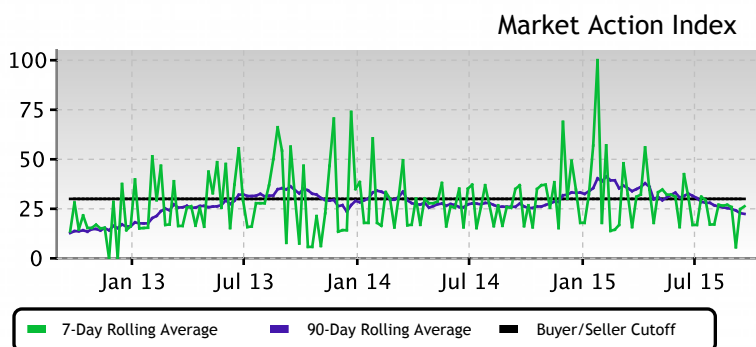
This Week

The median list price in ROLLING HILLS, CA 90274 this week is \$3,595,000.

The Market Action Index has been trending down recently, but as days-on-market decreases also, there are not strong signals for the direction of the market.

Supply and Demand

- The market has been consistently cool for several weeks. Demand level are low relative to the available inventory. It's a Buyer's market and prices continue to fall. Look for a persistent shift in Market Action before prices plateau or begin to rise again.



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

Quartiles

Characteristics per Quartile

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 7,200,000	7132	5.0 - 10 acres	6.0	7.0	61	4	0	1	238	Most expensive 25% of properties
Upper/Second	\$ 4,599,000	5651	2.5 - 5.0 acres	4.0	2.0	25	5	0	0	218	Upper-middle 25% of properties
Lower/Third	\$ 3,199,000	3256	1.0 - 2.5 acres	5.0	3.0	48	5	0	0	183	Lower-middle 25% of properties
Bottom/Fourth	\$ 2,700,000	3841	1.0 - 2.5 acres	3.0	3.5	62	5	0	1	127	Least expensive 25% of properties

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Real-Time Market Profile

		Trend
Median List Price	\$ 3,595,000	↓↓
Asking Price Per Square Foot	\$ 894	↑
Average Days on Market (DOM)	189	↓↓
Percent of Properties with Price Decrease	26 %	
Percent Relisted (reset DOM)	79 %	
Percent Flip (price increased)	0 %	
Median House Size (sq ft)	4193	
Median Lot Size	1.0 - 2.5 acres	
Median Number of Bedrooms	5.0	
Median Number of Bathrooms	3.5	
Market Action Index	Strong Buyer's 22.4	↓↓

- ↔ No change
- ↑↑ Strong upward trend
- ↓↓ Strong downward trend
- ↑ Slight upward trend
- ↓ Slight downward trend

Price

- Again this week in this zip code we see a downward notch for prices. Pricing has been weak in recent weeks and versus their absolute-high level. At this point, we will be looking for a persistent upward shift in the Market Action Index as a leading indicator for a trough in prices.

